

Resource 2

Look at the resource below, which shares examples of some people who are in the public eye who have used their voices to raise awareness.



Emma Watson is an English actress and model. You may recognise her from her acting role as Hermione Granger in the Harry Potter film series. Emma Watson supports many charities and causes and has also become known as an activist. She is passionate about sustainable clothing and although she could wear a variety of designer outfits, her goal is to wear vintage or environmentally friendly clothes. She also fights for gender equality and is a Global Goodwill Ambassador for the United Nations.

Do you think Prince William should use his position to raise awareness? Is it part of the Royal Family's duty to support campaigns?

Other famous people who use their voices to raise awareness:

- David Attenborough – wildlife and environment
- Oti Mabuse – Vision Aid
- Lenny Henry – diversity campaign

Prince William (pictured right), Prince Harry and the Duchess of Cambridge all use their voices to support the 'Heads Together' mental health initiative, which is a campaign to tackle stigma and fundraise for new mental health services. Prince William supports 'Heads up', which teams Heads Together and the FA in running a season-long campaign to change the conversation on mental health. He also recently revealed he had been anonymously volunteering on a crisis helpline during lockdown.



Can you think of any other people in the public eye who raise awareness?